

## P R E S S   R E L E A S E

Contact: Gay Whitman  
Graphic Designer  
First Federal  
Tel: 360-417-3226  
Email: [gay.whitman@ourfirstfed.com](mailto:gay.whitman@ourfirstfed.com)

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FOR IMMEDIATE RELEASE:

### **May Business Seminar: Taming the Marketing Monster**

*Port Angeles (May 11, 2011)* First Federal's free monthly Business Education Seminar will provide tips and tools for integrating web, social and other marketing for maximum results.

Carolyn Cooper, owner of Carolyn E. Cooper Communications, will lead the discussion. Cooper has worked in the computer industry since 1979 and has a background in advertising and marketing. She enjoys helping small business owners take advantage of new technology.

This promises to be a fun and informative evening as participants learn about marketing in today's environment.

All presentations begin at 6 p.m. with a light meal and beverage provided. These are free 90 minute sessions open to the public. RSVP is required.

**5/17 Port Angeles Downtown Branch, 141 W. First St., 452-6620**

**5/19 Sequim Avenue Branch, 333 N. Sequim Ave., 683-3886**

**5/26 Port Townsend Castle Hill Branch, 1321 Sims Way, 385-1416**

First Federal has been serving North Olympic Peninsula families and businesses for more than 87 years. We're partners with every customer, we invest proceeds into the communities we serve, we're intent on making a difference with the kinds of community efforts that will mutually benefit all of us. First Federal operates branches in Port Angeles, Forks, Sequim and Port Townsend. Member FDIC, Equal Housing Lender.