

P R E S S R E L E A S E

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September 9, 2010
FOR IMMEDIATE RELEASE:

CORRECTION/UPDATE

September Business Seminar: Online Marketing Success

PORT ANGELES (September 9, 2010) First Federal's monthly Business Education Series September seminar will focus on **DIY - Online Marketing Success**.

Want to get the most from your marketing efforts? Uncertain what's the best approach for your business or target market? Is your website effective? Should you be blogging, tweeting, facebooking?

Join Renne Emiko Brock-Richmond for a fun and informative evening. Learn more about how to incorporate online marketing into your business. Renne is a multi-talented artist, entrepreneur and an instructor at Peninsula College with more than 20 years experience in website design. Her company, Unique as You, is based in Sequim.

First Federal has partnered with the Entrepreneur Institute and the Incubator@Lincoln Center to present the seminar. Dates and locations for the September seminar are:

9/14 - Sequim Village Marketplace, 1201 W. Washington St., 683-7935
9/16 - Port Townsend Castle Hill Branch, 1321 Sims Way, 385-1416
9/27 - Port Angeles Sixth Street Branch, 227 E. 6th Street, 457-0461

All presentations begin at 6 p.m. with a light meal and beverage provided. These are free 90 minute sessions open to the public. Space is limited.

First Federal has been serving North Olympic Peninsula families and businesses for more than 87 years. We're a mutual organization, and that makes us different. We're partners with every customer, we invest proceeds into the communities we serve, we're intent on making a difference with the kinds of community efforts that will mutually benefit all of us. First Federal operates branches in Port Angeles, Forks, Sequim and Port Townsend. Member FDIC, Equal Housing Lender.