

P R E S S R E L E A S E

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April 16, 2010
FOR IMMEDIATE RELEASE:

FIRST FEDERAL EMPLOYEES HELP TEACH STUDENTS TO SAVE

PORT ANGELES (April 16, 2010) - Employees of First Federal will be heading into classrooms throughout the North Olympic Peninsula to give savings lessons to students in recognition of Teach Children to Save Day. The program is a part of the American Bankers Association Education Foundation's Teach Children to Save Program.

The classroom visits, that will begin the week of April 26, will include games and activities about the concept of saving, how interest makes money grow, how to budget and how to determine wants and needs.

"Financial skills are an important tool in navigating today's world," says Gina Lowman, Chief Banking Officer at First Federal, "and this program is a fun and practical way to teach those skills."

First Federal offers the following tips to help parents make every day "Savings Day:"

- Help kids open up their own bank savings account and make deposits regularly.
- Make going to the bank fun!
- Talk to your child about creating a personal budget.
- Give your kids positive feedback.

First Federal has been serving North Olympic Peninsula families and businesses for more than 87 years. We're a mutual organization, and that makes us different. We're partners with every customer, we invest proceeds into the communities we serve, we're intent on making a difference with the kinds of community efforts that will mutually benefit all of us. First Federal operates branches in Port Angeles, Forks, Sequim and Port Townsend. Member FDIC, Equal Housing Lender.