P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE:

Small Business Survival in a Worldwide Economy

Port Angeles, WA (March 31, 2010) – First Federal hosts their April After Hours Business Education Seminar with a workshop entitled "Small Business Survival in a Worldwide Economy – Use the FBI".

Flexible Business Intelligence (FBI) is one way to mount a spirited effort against unpredictable economic changes. It's a frame of mind from which you draw upon for your decision-making skills, the power of imagination, and aggressive action to investigate options. Begin to recognize possibilities and opportunities where others see only fear and doubt.

The presenter is Bruce Hall, Small Business Coach. Hall specializes in goal-driven, action-oriented coaching and has over 35 years combined small business and professional coaching experience.

First Federal has partnered with the Entrepreneur Institute and the Incubator@Lincoln Center to present the seminar. Dates and locations for the April seminar are:

- Tuesday, April 13 - Sequim Avenue Marketplace Branch, 333 N. Sequim Avenue. Call 683-3886 to reserve a spot.
- Thursday, April 15 - Port Angeles Sixth Street Branch, 227 E. Sixth St. Call 457-0461 to reserve a spot.
- Tuesday, April 20 - Port Townsend Castle Hill Branch, 1321 Sims Way. Call 385-1416 to reserve a spot.

All events begin at 6 p.m. with a light meal and beverage provided. These are free 90 minute sessions open to the public. Space is limited.

First Federal has been serving North Olympic Peninsula families and businesses for more than 87 years. We're a mutual organization, and that makes us different. We're partners with every customer, we invest proceeds into the communities we serve, we're intent on making a difference with the kinds of community efforts that will mutually benefit all of us. First Federal operates branches in Port Angeles, Forks, Sequim and Port Townsend. Member FDIC, Equal Housing Lender.