

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE:

May Business Seminar Focuses on Marketing

Port Angeles, WA (May 6, 2009) – Marketing in tough economic times is the topic of First Federal’s After Hours Business Seminars for May.

The workshop facilitator is Laurel Black, of Laurel Black Design. Black is an award winning graphic designer. Her presentation will cover the importance of continuing to market even in a difficult economy.

First Federal has partnered with the Entrepreneur Institute and the Incubator@Lincoln Center to present the seminar. Dates and locations for the May seminar are:

- Wednesday, May 13 – Port Angeles Sixth Street Branch, 227 E. 6th St. Call 417-3145 to reserve a spot
- Thursday, May 14 – Sequim Village Marketplace, 1201 W. Washington. Call 683-7935 to reserve a spot
- Tuesday, May 19 – Forks at JT’s Sweet Shop, 80 N. Forks Ave. Call 374-6122 to reserve a spot
- Thursday, May 21 -- Port Townsend Castle Hill Branch, 1321 Sims Way. Call 385-1416 to reserve a spot.

All presentations begin at 6 p.m. with a light meal and beverage provided. These are free 90 minute sessions open to the public. Space is limited.

First Federal has been serving North Olympic Peninsula families and businesses for more than 85 years. We’re a mutual organization, and that makes us different. We’re partners with every customer, we invest proceeds into the communities we serve, and we’re intent on making a difference with the kinds of community efforts that will mutually benefit all of us. First Federal operates branches in Port Angeles, Forks, Sequim and Port Townsend. Member FDIC, Equal Housing Lender.